

### Supper is Enjoyed by Walterians

Members of the Fidelis Club met recently at the home of Mrs. H. Conze, 24049 Ocean avenue for a potluck supper followed by an evening of games. Mrs. L. Sage, Mrs. P. Hamilton and Mrs. F. Crowe received the prizes. A birthday tea towel shower was presented to Mrs. F. Palmer and Mrs. F. Crowe.

### BAZAAR TO BENEFIT JOHN TRACY CLINIC

John Tracy Clinic Auxiliary, the parents' organization of John Tracy Clinic whose services for deaf and hard-of-hearing children and their parents are given without charge, will hold its annual bazaar at the Mesa Masonic Temple, 5805 Crenshaw boulevard, April 29, from 2:00 to 9:30 p.m. All proceeds will go to the Clinic's building fund. Booths for aprons, home cooked foods, popcorn, refreshments, candy, yardage, rem-

### PTA Council To Meet in Gardena

Gateway PTA Council will convene at 10 a.m. Monday, May 2 at Gardena High School. Mrs. Herbert Johnston, president, will present Mrs. William A. Sheldon, director of education as speaker. A highlight of the meeting will be the state PTA convention report by Mrs. H. W. Nansel, president-elect of the council.

### STUDY CLUB ELECTS 1949-50 OFFICERS

Mrs. Montelle S. Ogg is the new president of Friday Morning Study club. Mrs. Ogg will succeed Mrs. Elmer L. Higgs, who becomes under the club regulations, civic chairman and president of the Past Presidents' association. The election candidates were presented by the nominating committee consisting of Mrs. Robert E. Carson, chairman; Mmes. Brainard Gray and Donald Roquemore. Assisting Mrs. Ogg during the year will be Mmes. Lowell F. Struthers of Wilmington, reelected vice president; Eltinge Grin-



**FIREFLIES**—Theta Rho Firefly officers were installed in ceremonies held at the Lomita Community Presbyterian church. Exchange of congratulations are (left to right) Mary Montoye, past president; Joy Chandler, president; and Malvena Norton, vice president.

### OFFICERS OF THETA RHO INSTALLED

Firefly Theta Rho girls club officers were installed during impressive ceremonies Wednesday night at the Community Presbyterian Church Social Hall with Shirley Butte and her installing team from the South Gate club officiating. Charged with the oath of their respective offices were: Mary Montoye, junior past president; Joy Chandler, president; Malvena Norton, vice president; Edene Anderson, secretary; Patricia Wilson, treasurer; Christina Nelson, chaplain; Foggy Jo Cooper, guardian; Sharon Elliott, warden; Peggy Wilson, marshal; Sadie Hawks, conductor; Patricia Greer, right supporter to president. Among the large number of guests from Inglewood, South Gate, San Pedro and other sections of Southern California were Ruth Tobey, past president of the Theta Rho State Assembly; Raye Hickey, president Theta Rho Board of Control; and Mary Montoye of Lomita, newly-elected outside

### Townsend Election

At the regular meeting of Torrance Townsend Club No. 1, held Friday evening in Torrance Woman's clubhouse, election of officers was the principal business on the agenda. Elected to serve are: J. W. Sellers, president; Irene Smith and Henry Colburn, vice presidents; M. Emma, secretary; and Mrs. J. W. Sellers, treasurer. Luncheon and dancing followed the business session. The weekly club dances are increasingly popular with alternating modern and square dances being featured at each party. A profusion of flowers, garlands of greenery and sweet peas decorated the hall and refreshment table for the social hour which followed the ceremonies. A beautiful centerpiece of sweet peas and lighted tapers on the table further enhanced the floral setting. Cake and punch was served by members of the Past Noble Grand club of Trio Rebekah Lodge No. 240 with Olive Veatch, chairman.

The men who try to do something and fail are infinitely better than those who try to do nothing and succeed. —Lloyd Jones

When you are right you can afford to keep your temper; when you are wrong you can't afford to lose it. —E. M. Statler

TREND O' FASHION — OUTLET SHOP — HIGH STYLE APPAREL — LOW PRICES

# ...ANNOUNCING A NEW POLICY...

## Trend O' Fashion OPENS AN OUTLET SHOP

Thursday April 28th 9:30 p.m.

IN TORRANCE — FOR WOMEN — MISSES — JUNIORS APPAREL ...

Prices will be low ... Merchandise will be good ... Your money will go farther ... Service will be courteous ... Seconds will not be sold unless advertised as seconds ... Every price will be a Sale Price ...

TREND O' FASHION believes it can render the Thrifty Women Shoppers of this Community a worth-while and continuous MONEY-SAVING SERVICE on their apparel needs. Manufacturers offer us special purchases of greatly reduced prices—Why hold them for a Sale? Trend O' Fashion in its ceaseless efforts to offer, in its fourteen stores —New Items - New Styles - New Fabrics—occasionally develops overstocks of its own. Fast selling items develop from broken size ranges ... Both circumstances cause drastic price cuts ... why hold them for a Sale ... Savings from these causes and others will be passed on to you when you buy your DRESSES - SKIRTS - BLOUSES - SLACKS - SWEATERS - HOUSE COATS - LINGERIE and other Apparel Needs at the Trend O' Fashion OUTLET SHOP ... WE INVITE YOU TO VISIT THIS OUTLET SHOP and prove to YOURSELF that you can save money at the Trend O' Fashion OUTLET SHOP — Corner SARTORI and EL PRADO.

Mother's Day Sunday, May 8th

**SLIPS**  
Well tailored ... Double Yoke ... Easily Laundered ... White - Tea Rose  
OUTLET SHOP ... **\$1.49**

**PANTIES**  
They come in colors ... Two styles. Band and Elastic Legs ... Small, Medium, Large Sizes ... OUTLET SHOP **47¢**

TREND O' FASHION OUTLET SHOP

**SLIPS**  
Rayon Crepe and Satin ... Tailored and Lace Trimmings. OUTLET SHOP **\$1.99**

**GOWNS**  
Rayon Satin, Printed Nylon ... Tailored and Lace Trimmings, ... Tea Rose ... Sizes 34 to 40 ... OUTLET SHOP **\$2.99** **\$3.99**

**HOUSE-COATS**  
Gay Patterns in fine quality Seersucker ... Zipper Front and Wrap-around. OUTLET SHOP **\$3.99**

Trend O' Fashion ... Outlet Shop

## DRESSES

Several hundred dresses to choose from ... Women's, Misses and Juniors sizes ... Crepes - Cottons - Prints and Plain Colors ... A selection you'll be happy to find any day of the week ... at Sale Prices ... Buy now for Mother's Day - Vacation Time - and Everyday Wear ...

**\$2.99**  
OUTLET SHOP

**\$5.99**  
OUTLET SHOP

**COATS** **\$16.99**  
All Wool ... Popular Shortie Styles ... For Summer's Cool Evenings ...

Mother's Day - Sun., May 8th

**PLAY and SUN TOGS**  
**\$1.99** For Beach, Patio, Mountain and Desert relaxation ... You'll want several of these when you see them. **\$2.99**

Mother's Day Sunday, May 8th

**BLOUSES**  
Many Styles ... Broad-cloths ... White with Novelty Trims ... Long and short Sleeves ... Attractive Prints ... Ideal Vacation and Mother's Day Gifts ... OUTLET SHOP ... **\$1.99** **\$2.99**

TREND O' FASHION OUTLET SHOP

**SKIRTS**  
Pencil Slim ... Wide Flares ... Cotton Prints ... Mannish Fabrics ... Plain Colors ... Mixed Weaves. **SKIRTS GALORE** ... Your style - Your color and your size. **\$2.99**

Every Day at Sale Prices ... OUTLET SHOP **\$3.99**

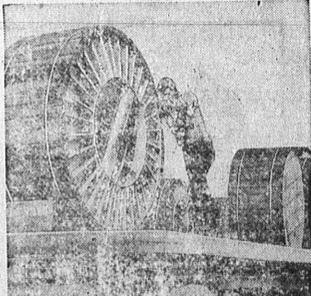
**SLACKS**  
Super Chief ... Wrinkle Resistant, hard finished Rayon ... Popular Summer Colors ... Sizes 12 to 20 ... OUTLET SHOP **\$3.99**

Use Our Convenient Lay-a-way Plan

**Trend O' Fashion OUTLET SHOP**  
CORNER SARTORI and EL PRADO STS. TORRANCE  
... HIGH STYLE — LOW PRICES ... MOTHER'S DAY - SUNDAY, MAY 8th

## HOW MANY COAST JOBS WERE BORN

Pacific Telephone's construction program has made work for countless thousands and added to the West's postwar prosperity



1. When you see telephone cable on its way to work, you're watching the West benefit in two important ways. It means new voice highways for the West ... more telephones ... better service. It also means jobs and paychecks for the men who make the cable, those who install it and, later on, those who maintain it. And putting in new cable is just a small part of our building program.



2. Hundreds of new buildings mean work for carpenters, bricklayers—and work for those who provide the materials. They mean future jobs for telephone people. Since the war, we've put half a billion dollars to work in new construction. Much of it has found its way in ever-widening circles into the economy of practically every city and town in the West.

3. More business for the baker, the druggist, the clothier—telephone construction has given the West a big postwar lift. There's no way, of course, to trace all the jobs created by just one mile of cable ... or one building. But it would probably be hard to find a family whose income has not benefited, in some way, from the money we've spent to provide more service.

4. It all adds up—this tremendous building program—to a better West for all of us and better telephone service. You can help yourself to the best possible service, too. Such things as making sure of the right number before you call and giving the called party plenty of time to answer help make your telephone a better servant.

**The Pacific Telephone and Telegraph Company**  
Your telephone is one of today's biggest bargains